

A. Full-Time Vacancies filled during past year

Announcer	1
Account Executive	1
Traffic/Office Assistant	1

B. Recruitment/Referral Sources used to seek candidates for each vacancy

Office/Traffic Assistant

Position Filled 3/18/11; original Hire date 12/27/10

Internal Hire-from Part time	In-house	The Point.		

Announcer

Posted 8/6/11; Position Filled 9/9/11

39 applied

11 interviewed

Allaccess	Web	allaccess.com	35	
V.A.B	Web	vab.org	1	
The Point	In-House	169 River St, Montpelier VT 05602	2	
Word of Mouth Referral		170 River St, Montpelier VT 05602	1	

Account Executive

Position Filled 3/14/11

1 applied

1 interview

Word of Mouth	E-mail	Employee contacted the station through word of mouth and not in response to a job posting. She had heard of the station via word of mouth from friends/family.		1 interview
				1 interview

C. Total Number of Persons Interviewed for all full-time Office vacancies filled during the past year:

n/a

D. Total number of interviewees for all full-time vacancies filled during the past year per Recruitment/referral sources:

40

The Point & WSKI Radio Stations	On Air	169 River Street, Montpelier VT 05602	802-223-2396
Times Argus	Classifieds	PO Box 707, Barre, VT 05641	802-479-4044
Seven Days	Classifieds	PO Box 1164, Burlington, VT 05402	802-864-5684
VT Dept Employ & Training	Classifieds	47 N. Main St, Barre, VT 05641 - dist off.	802-476-2600
Word of Mouth referral		169 River Street, Montpelier VT 05602	802-223-2396
All Access	Classifieds	allaccess.com	

E. Outreach Activities

2011 Station Tours

The Point & WSKI often gives tours to the public and organizations that call. The tours encompass the whole station, explaining what each different department does and why.

2011 Internships

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2011 Job Fair

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We spoke with a few dozen students and aquired 10 feasible resume's.

We discussed the radio broadcast industry with potential employees and what would be expected of them if they chose to join our company or enter the broadcasting field. Explained how the systems work and how what they are studying could be integrated into a radio industry job.

Several of the students were unaware of all the different aspects of the business. We explained the process of producing commercials, generating sales, administrative promotional aspects.

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